HOHENSTEIN

Press release

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Hohenstein becomes part of the AI hotspot IPAI

Artificial intelligence is the key technology of the future.

BÖNNIGHEIM (ivs) The testing service provider and research partner Hohenstein is joining the Innovation Park for Artificial Intelligence (IPAI) in Heilbronn. The topic of artificial intelligence is nothing new for the company: there are already points of contact with AI applications in some interdisciplinary research projects. In addition, there is the cooperation with the Munich-based start-up Sizekick and its AI-based technology for size recommendations, which aims to reduce size-related returns in online fashion retail. "We expect the connection to the IPAI AI network to provide us with valuable impulses to remain fit for the future," explains Hohenstein CEO Dr. Timo Hammer, "This unique platform brings together a wide variety of players with their experience and knowledge. New ideas, projects and even products can be generated with great dynamism in the network as an intelligent response to future requirements. Because one thing is clear - artificial intelligence is THE key technology of the future".

The Innovation Park for Artificial Intelligence (IPAI) in Heilbronn (www.ip.ai) sees itself as an innovation platform for applied AI and a German lighthouse project with international appeal. The center is intended to map the entire AI value chain, from the qualification of specialists to the application of ethically responsible AI. The aim is to use the AI ecosystem to bring together companies, start-ups, research

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institutions, scientists, and public institutions and to secure Germany's digital independence and competitiveness in a key future technology.

Hohenstein - Quality to the point

Hohenstein is a family-owned company with more than 75 years of experience in testing, certification, and research. With roots in the textile sector, the Hohenstein testing spectrum today includes both softlines and hardlines. Around the globe, more than 1,000 employees work on individual testing and service offerings and customized solutions related to product responsibility, sustainability, and market transparency. Customers from all over the world receive everything from a single source: Hohenstein accompanies companies along the entire value chain, from the testing process and certification to the marketing of their products.

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Now managed by the third generation, the employees at Hohenstein's headquarters in Bönnigheim and in the laboratories and foreign offices around the world work on customized testing and service offers for individual requirements.

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IPAI Campus: By the end of 2027, the first buildings of the AI hotspot, which is unique in Europe, will be ready for occupancy and will become the home of the community on 23 hectares.

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Dr. Timo Hammer, CEO Hohenstein

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